

ZenStrata Consulting LLC

Healthcare & Clinical Operations Advisory

Stabilize. Redesign. Sustain.

SMALL

WOMEN-
OWNED

MINORITY-
OWNED

Richmond, Virginia

zenstrataconsulting.com

SWAM Certification Pending

Yasmonia Graham

PMP Certified

CSPO Certified

M.S. Data Analytics

Founder &
Principal

COMPANY OVERVIEW

ZenStrata Consulting LLC is a Richmond, Virginia-based healthcare and clinical operations advisory firm. We specialize in stabilizing healthcare organizations before growth embedding governance frameworks, operational clarity, and performance infrastructure that sustains expansion without compounding risk.

Our proprietary STRATA Framework™ delivers structured, reproducible engagements grounded in PMP process discipline, ITTO methodology, and advanced data analytics.

CORE SERVICE AREAS

Governance & Organizational Design

Authority mapping, RACI development, decision rights architecture, and escalation frameworks

Operational Redesign & Process Optimization

Workflow redesign, SOP development, SIPOC mapping, value stream analysis, bottleneck elimination

Performance Management & KPI Architecture

Executive dashboards, variance monitoring, KPI tree mapping, control charts, real-time analytics

Data Analytics & Reporting Infrastructure

Healthcare data architecture, predictive modeling, cycle time analysis, utilization reporting, BI dashboards

NAICS CODES

541611	Mgmt. & General Consulting
541614	Process & Operations Consulting
541690	Scientific & Technical Consulting
541720	Social Science R&D
621999	Ambulatory Health Care

PRACTICE VERTICALS

- ▶ Behavioral Health Systems
- ▶ Medicaid & Managed Care Ops
- ▶ Clinical Research Operations
- ▶ Community Services Boards
- ▶ Public Sector Health Agencies
- ▶ State & Local Government

CONTACT

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Founder & Principal Consultant
ZenStrata Consulting LLC
Richmond, Virginia
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Behavioral Health Operations

Authorization cycle optimization, contractor management, compliance infrastructure, CSB performance advisory

Government Contract & RFP Readiness

Requirements traceability, compliance gap assessment, SWAM subcontracting plans, past performance documentation

WHY ZENSTRATA

01 Proprietary Methodology

The STRATA Framework™ is a structured, 4-phase engagement model — not ad hoc advisory. Every engagement produces documented, measurable outputs.

02 Credential Depth

PMP + CSPO + M.S. Data Analytics in a single consultant. Rare combination of project discipline, agile delivery, and quantitative rigor.

03 Healthcare-Specific Focus

Deep operational knowledge of behavioral health, Medicaid managed care, clinical research, and community services board environments.

04 Data-Driven Deliverables

Every engagement produces a Stability Index™ Score, KPI dashboard, and measurable outcome data — not just recommendations.