

HealthTech Companies

Operational Infrastructure for Scaling Digital Health Companies

THE CHALLENGE WE SOLVE

You have product-market fit, capital, and a growing client list but operations haven't scaled with the business. Client delivery is inconsistent, enterprise clients are exposing gaps, and your team is building process in real time. ZenStrata builds the operational infrastructure that makes sustainable growth possible before the gaps become a liability.

"Most healthtech companies don't have a product problem. They have an operations problem."

WHAT WE DELIVER

Operational Infrastructure	Governance architecture, decision rights frameworks, RACI development, and workflow standardization the operating system your company needs to deliver at scale.
Portfolio Sequencing	Initiative prioritization, resource capacity modeling, and portfolio sequencing so your team is working on the right things in the right order.
Government Market Entry	eVA registration, SWaM subcontracting strategy, NAICS code alignment, and procurement readiness for Virginia state and federal health agency contracts.
Fractional Execution Advisory	Embedded fractional COO or Chief of Staff support executive-level operational leadership without a full-time hire.
KPI Architecture & Dashboards	Executive performance dashboards, KPI tree mapping, and data source integration visibility into what's working before you scale it.
Enterprise Readiness Assessment	Structured diagnostic evaluating governance, workflows, compliance, and performance producing a Growth Readiness Tier classification.

WHAT YOU RECEIVE

- Scalable operating model that supports consistent enterprise client delivery
- Portfolio sequencing framework with capacity constraints mapped and resolved
- Government market entry roadmap with SWaM and eVA registration complete
- Executive KPI dashboard aligned to investor and board reporting requirements
- Stability Index™ Score documented readiness baseline before your next growth phase
- Fractional leadership engagement plan if embedded support is warranted



ENGAGEMENT & CREDENTIALS

ENGAGEMENT MODEL

Operational Readiness Assessment (\$4,500–\$8,500) or
Fractional Advisory Retainer (\$4,500–\$9,500/month).
Minimum 3-month retainer.

CERTIFICATIONS

SWaM Certified · eVA Registered · Virginia state
procurement access · Federal subcontracting support
available.

Book an Operational Readiness Assessment

zenstrataconsulting.com · Richmond, Virginia